Print Date 10/17/16

## WNCT Side

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Tecom VNINOSVE PISON NABIONE

And:

Washington, DC 20007 3050 K Street Northwest **Great American Media** 

Greenville, NC 27834 **ENCT** 3221 South Evans Street

## CONTRACT

issue POL/DSCC IE Product 10/25/16 - 10/31/16 Contract Dates Advertiser 5595 Contract / Revision Estimate # 954914 Original Date / Revision 10/14/16 25330278 Alt Order# / 10/14/16

ENCT IN3307/TO232 Agency Ref 9913721 Agy Code Adults 18+ Demographic Special Handling EOM/EOC Billing Cycle roperty 49 Billing Calendar Advertiser Code Katz Washington Broadcast Account Executive Advertiser Ref 53 Cash Cash/Trade Katz/Washingto Sales Office

					<u>Rate</u> 85.00	\$185.00	Spots/vveek	S-	10/31/16	Week: 10/25/16
\$185.00	_	Ζ		:30	30p	0p 10p-103	ide News @ 1	6 9 On Your S	/16 10/29/1	N 5 ENCT 10/29/16 10/29/16 9 On Your Side News @ 10p 10p-1030p
\$95.00	_	N M		:30	p <u>Rate</u> \$95.00	4p-5p <u>F</u> \$98	Spots/Week 1	Weekdays	/16 10/30/1 End Date 10/31/16	N 4 ENCT 10/30/16 10/30/16 Su 4p-5p Start Date End Date Weekdays Week: 10/25/16 10/31/16S
\$95.00	_	Z S		:30	p <u>Rate</u> \$95.00	3p-4p \$95	Spots/Week	16 Sa 3p-4p Weekdays S-	/16 10/29/1 End Date 10/31/16	N 3 ENCT 10/29/16 10/29/16 Sa 3p-4p  Start Date End Date Weekdays  Week: 10/25/16 10/31/16s-
\$95.00	<u> </u>	Z		:30	ρ <u>Rate</u> \$95.00	1p-2p E \$9;	Spots/Week	16 Su 1p-2p Weekdays S	NCT 10/30/16 10/30/16 <u>Start Date</u> <u>End Date</u> 10/25/16 10/31/16	N 2 ENCT 10/30/16 10/30/16 Su 1p-2p  Start Date End Date Weekdays  Week: 10/25/16 10/31/16S
\$190.00	2	N M		:30	a Rate \$95.00	8a-9a <u>F</u> \$9;	s <u>Spots/Week</u> 2	16 Steve Wilkos Weekdays MTWTF	25/16 10/31/1 End Date 10/31/16	N 1 ENCT 10/25/16 10/31/16 Steve Wilkos <u>Start Date End Date Weekdays</u> Week: 10/25/16 10/31/16 MTWTF
Amount	Spots	Type Spots	Rate Rtn	Spots/ Length Week	end Days	Start/End Time		ate Description	Date End D	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, adventiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by adventiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT Side HISTORY SEED OF

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCTacom Greenville, NC 27834 (252) 355-8542 ENCT 3221 South Evans Street

	Contract / Revision 954914 /	Alt Order # 25330278
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	issue	5595
Advertiser	Origi	Original Date / Revision
POL/DSCC IE	10	10/14/16 / 10/14/16

*Line Ch Start Date End Date Description	e End Date Desc	ription	Time	Days	Days Length Week	Rate Rtn TypeSpots	Spots	Amount	
Start Date Er	Start Date End Date Weekdays Spots/Week	/s Spots/Wee	sk Rate						
N 6 ENCT 10/30/16 10/30/16 9 On Your Side News @ 10p 10p-1030p	10/30/16 9 On	Your Side News @	10p 10p-1030p		:30	MN	_	\$185.00	
Start Date Er	nd Date Weekdays	<u>Spots/Week</u>	Rate						
Week: 10/25/16 10/31/16	0/31/165		\$185.00						
				Totals	0.00		7	\$845.00	
Time Period	# of Spots (	# of Spots Gross Amount Agency Comm.	Agency Comm.	Net Amoun	ount				
09/26/16 -10/30/16	7	\$845.00	(\$126.75)	\$718.25	8.25				

Start/End

Spots/

Signature:	
_	
Date:	

Totals

\$845.00

(\$126.75)

\$718.25

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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ANZ III II SOON

125 West 55th St New York, NY 10019

Contract # 25330278 CPE: 49/53/5595 Agency: Great American Media

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5469921

Buyer: Pino, Thomas Salesperson: JACOB ROTH 212-373-8175

Product: issue

Advertiser: DSCC IE

Changes as of: 10/14/2016 at 9:03 AM Flight: 10/25/16 - 10/31/16

Version: Original Order Station: ENCT

Total Spots: 7

Total \$: \$845.00

Total CPP: \$0.00

Market: Greenville/New Bern/Wash Office: WASHINGTON

Assistant: JACOB ROTH 212-373-8175

Primary Demo: Con Type: POLITICAL/VOTE

Total GRP:

Separation:

Comments: Separation: 30

			1	ı			
	Su 6 10p-10:30p	Sa 5 10p-10:30p	Su 4 4p-5p	3 3p-4p	Su 2 1p-2p	1 8a-9a	# Day/Time
**************************************	9 On Your Side On The CW	9 On Your Side On The CW	Afternoon Movie	King of Queens	Hearland	Steve Wilkos Show-B	DP Program
101	\$185.00	\$185.00	\$95.00	\$95.00	\$95.00	\$95.00	Rate
TOTALS:	30	30	30	30	30	30 2	Len 10/25
							10/25 - 10/25
7	1					2	
7 \$845.00 \$0.00	1 \$185.00 \$0.00	1 \$185.00 \$0.00	1 \$95.00 \$0.00	1 \$95.00 \$0.00	1 \$95.00 \$0.00	2 \$190.00 \$0.00	10/25



Special Instructions

125 West 55th St New York, NY 10019

Date/Time 10/14/16 9:03 AM

Added by JACOB ROTH

Separation: 30 Comment

Market Budget: ENCT Share: Comment:

Competitive Information

1% \$84,500

> Agency: Great American Media CPE: 49/53/5595

Contract # 25330278

Changes as of: 10/14/2016 at 9:03 AM

Version: Original Order Station: ENCT

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Agency Order #: 5469921

Product: issue

Advertiser: DSCC IE Flight: 10/25/16 - 10/31/16

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: Total CPP: \$0.00

Total \$: \$845.00

Primary Demo: Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Separation:

Total GRP:

Salesperson: JACOB ROTH 212-373-8175 Buyer: Pino, Thomas

Order Level Comments

Day/Time Total % Distrib 100% 100% Spots Daypart Summary \$845.00 \$845.00 CPP N/A Š 0.0 0.0

2016-Oct Month Total Monthly Summary Spots \$845.00 \$845.00 Dollars

Created/Received Created by 10/14/16 9:03 AM JACOB ROTH New Status Spot+ Spot-Transaction History \$845.00 \$ Chg Contract \$ Comment \$845.00

Non-Discrimination Policy

New

Trans

WNCT: 29%

WFXI: WITN: 37%

9% 24%

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.